

**Present like
never before.**

An Introduction to the New Way to Sell.



showcase

Showcase aligns Marketing with Sales to convert more prospects into customers.

Real-Time Control – Using existing collateral, Marketing creates sales presentations for tablets in a secure, private workshop space.

Unforgettable Presentations – Armed with the Showcase app, Sales wins over prospects with unique, dynamic, up-to-date information.

Hassle-Free Branding – Updates go out instantly. No coding required. No version confusion. No excuses.

The Two Halves of Showcase

1. Showcase Workshop (CMS), online at showcaseworkshop.com, hosts the space where Marketing creates, distributes and analyzes the performance of sales presentations.
2. The Showcase app securely receives and stores the latest versions of sales materials and presentations for instant access in the branded tablet app.



The Workshop



The app

Everything you need to sell. All in one place. Never out of date.

What's in it for me?



Complete organization. Brochures. Videos. Photos. Price lists. All ready to present. No hunting for the latest version. No waiting on a download



Lighten your load. Say goodbye to heavy, expensive paper brochures and distracting laptops



Share content instantly. Straight from your tablet, no matter the file size. Your customer will receive a traceable link in their inbox



Sell offline. No Internet? No problem. Showcase is always ready to present. You can even share files while offline.



Get better data. With Showcase Analytics, know when customers download your shared files. Then follow up confidently.



Keep up to date. Get instant notification when content updates are ready for download.

What do I need?

iOS



A compatible Apple or Android tablet



The 'Showcase sales' app from the App Store or Google Play



A unique Showcase log in and password (your Administrator can provide this)



showcase

Up and Running



1. Download Showcase from the App Store or Google Play



2. Enter your email address and password in the app

Haven't received an invitation email? Please contact your Showcase Administrator.



3. Download the available presentations

Questions?

Try our support page online:
<http://support.showcaseworkshop.com>

You'll find an extensive FAQ, video tutorials, and our helpful support desk.

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